

DISCUSSION POINTS

BRAVECTO[®]
injectable

ONE-OF-A-KIND PRODUCT TO PROTECT AGAINST FLEAS AND TICKS AND REDUCING THE RISK OF EXPOSURE TO SOME OF THE THE DISEASES THEY CARRY

This revolutionary injectable uses a well-known ingredient.

BRAVECTO[®] injectable uses a novel, breakthrough formulation of the active ingredient fluralaner. The injection maintains an effective level of fluralaner longer than oral and topical formulations. Fluralaner has been proven to be safe in field studies and effective and has been trusted by veterinary practitioners for 10 years.

The injection is smooth and easy.

Injecting the medication is similar to giving a vaccine. A small dose of medication is administered under the skin at a regular veterinary visit, once a year.

BRAVECTO injectable was shown to be safe in field studies and can be used with many other medications.

Rest assured that **BRAVECTO** injectable is not contra-indicated for concomitant use with other medication. During clinical field testing, no interactions between BRAVECTO and routinely used veterinary medicinal products were observed.^{1,2}

It is better to protect from infestations than to treat them.

Year-round protection against fleas and ticks helps avoid the emotional and financial pain of treating infestations. With **BRAVECTO** injectable, eliminating the chance of owners forgetting to give a dose of shorter acting products.

BRAVECTO injectable aligns with a One Health approach.

One Health has long referred to the idea that humans, animals and the environment are all connected. Innovative products like **BRAVECTO** help protect dogs from dangerous diseases.

The slow-dissolving fluralaner crystals in the formulation provide consistent protection for 12 months.*

One small dose of **BRAVECTO** injectable provides enough fluralaner to deliver effective flea and tick protection for 12 consecutive months.*

References: 1. **BRAVECTO** 150 mg/ml powder and solvent for suspension for injection for dogs Summary of Product Characteristics. Product information published on EMA webpage.
2. Data on file, Study Summary REF-10148 MSD Animal Health.

Legal categories: RoI POM NI: POM-V

Contains fluralaner. For further information about side effects, precautions, warnings and contra-indications please consult your veterinary practitioner or the product SPC, packaging leaflets or: MSD Animal Health, Red Oak North, South County Business Park, Leopardstown, Dublin 18, Ireland. Tel: +353 (0)1 2970220. Email: vet-support.ie@msd.com Web: www.msd-animal-health.ie

USE MEDICINES RESPONSIBLY

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Speak to your MSD Animal Health account manager if you need additional support.

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Animal Health